





Poolmanagement by Container Centralen

Making Your Products Move

ECR Vilnius

Container Centralen Tomasz Kucharski, Ben Brouwer 27. May 2014





Container Centralen



- Founded 1976 in Odense, Denmark
- Plant and Flower Container pool;
 3,5 Mio CC-Containers in Europe
- Retail products; 25 Mio. CC products in CC pooling
- 23.000 clients and 80.000 users benefit daily from the CC poolmanagement system
- Services: Transport / cleaning / storage repair & maintenance (R&M)
- Many items equipped with / prepared for RFID; Low Noise RTI's introduced;





Current situation in Supply Chains







Imbalances!

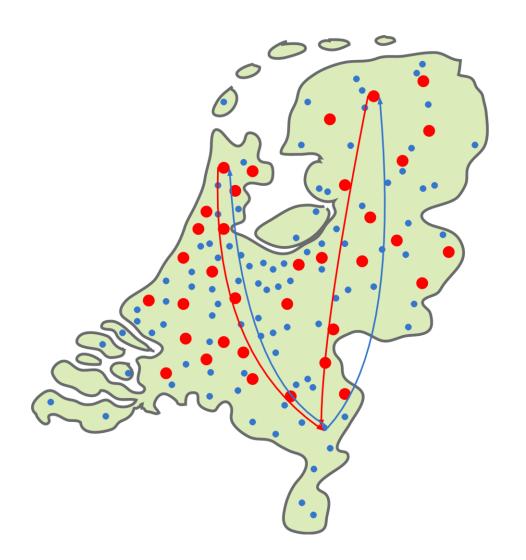
No Coordination between partners





Unnecessary transport movements





- → Empty transports
- A lot of organization for the individual user
- → Unpredictable costs



Shortage of crates for production

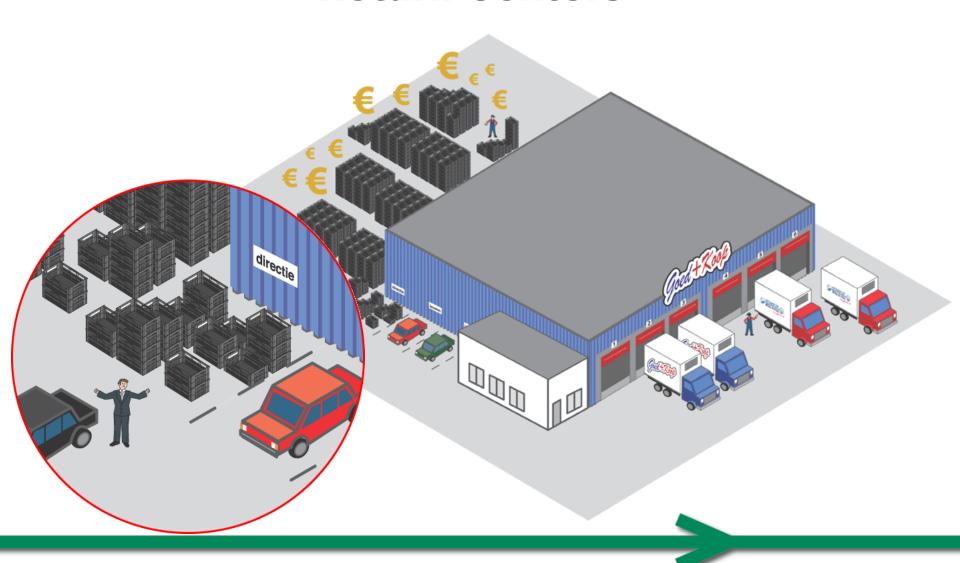






Abundance at the retail Return Centers







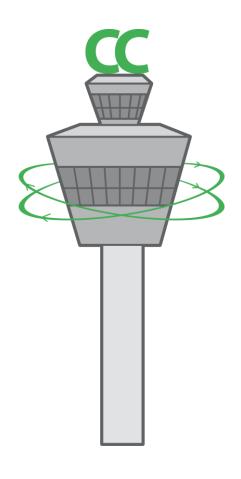






Poolmanagement of all RTI's









Benefits of Poolmanagement



- → Transport optimization (incl. cleaning)
- → Clear balances
- Less administration, less disputes, less losses
- Standardization of items (rather than different items per partner)



→ less items use (different ownersnip models)

Improved transparency and cost structure



CC CBL Crates are available in 6 sizes



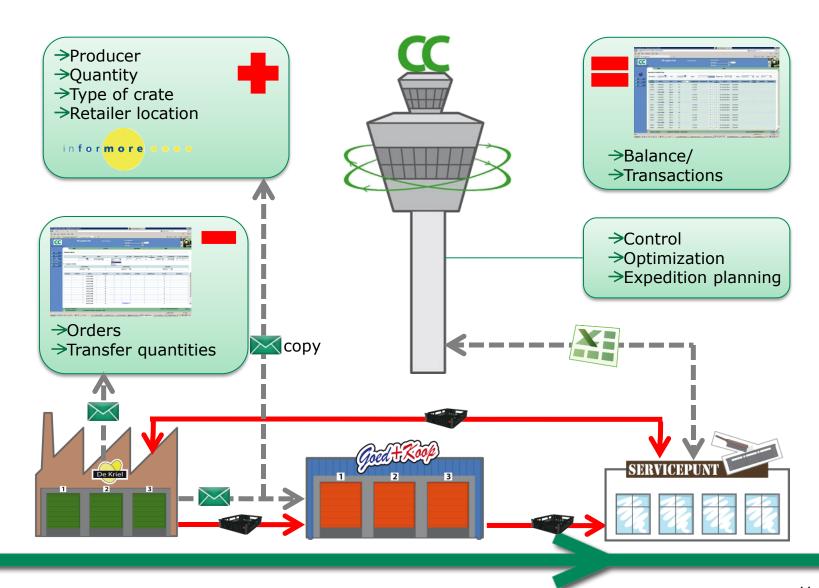


Sizes available:				
External dimensions	Internal dimensions	Weight	Volume (litres)	Carrying capacity
(L x W x H*)	(L x W x H**)			
400 x 300 x 86.6 mm	366 x 266 x 76.6 mm	585 g	7.5	4 kg
400 x 300 x 163.8 mm	366 x 266 x 153.8 mm	820 g	15	5 kg
600 x 400 x 86.6 mm	566 x 366 x 76.6 mm	1080 g	16	6 kg
600 x 400 x 125 mm	566 x 366 x 115 mm	1320 g	24	10 kg
600 x 400 x 177.3 mm	566 x 366 x 167.3 mm	1675 g	34.7	15 kg
600 x 400 x 240 mm	566 x 366 x 230 mm	2000 g	47.6	20 kg
Lid:				
600 x 400 x 86.6 mm	Stacking height: 76.6 mm	1585 g		



Poolmanagement (crates)







Benefits of CC Pool-concept (in NL)



✓ **Pool size:** reduction from 24.5 mio to 22.5 mio crates

✓ Number of pool participants:

- Suppliers ca. 400

- Retailers 17 (> 30 depots); AH, Jumbo,

C1000, SuperUnie members,

Makro, Lekkerland

✓ Number of cycles /crate: from 15 to 17,5 times/cr/year

✓ Number of cycles / year: ca. 400 mio. crate cycles

✓ **Delivery reliability:** increase from 85% to > 99%





Benefits of CC Pool-concept (NL)



✓ Customer Satisfaction: increased from average to high

✓ Avg. number orders/wk: ca. 3.500 (peak ca. 4.200)

✓ **Avg. Order size:** ca. 2.200 crates

✓ Space and Capital need: max. 2 days stock at RC (return center)

✓ **Transport optimization:** 35% of the pool collected by

suppliers at the prefered location

✓ **Service level:** increase from 75% to > 98,9%



CC Eurocrate combined CC's crate experience with all advantages of a collapsible crate



Sizes available:				
External dimensions	Internal dimensions	Weight	Volume (litres)	Carrying capacity
(L x W x H*)	(L x W x H**)			
600 x 400 x 220 mm	565 x 383 x 211 mm	1835 g	45.0	20 kg
600 x 400 x 167 mm	565 x 383 x 158 mm	1570 g	33.6	15 kg
600 x 400 x 115 mm	565 x 383 x 106 mm	1375 g	22.9	12 kg
399 x 299 x 159,5 mm	362 x 262 x 151,5 mm	870 g	14.0	6 kg







Fitting 1/2 pallet (CC Rolly) & 1/4 pallet (CC Dolly) for easier transportation and handling





Specifications: CC Rolly	
External dimensions (L x W x H)	811 x 605 x 182 mm
Internal dimensions (L x W x H)	Accommodation for two stacks of
	crates each 400 x 600 mm. Height 182 mm
Weight	13.3 kg
Carrying capacity	400 kg UDL*
Materials	Hot dip galvanised steel
Operating temperature range	+70°C to -30°C (-40°C lowest)

Specifications: CC Dolly	
External dimensions (L x W x H)	603 x 403 x 152 mm
Internal dimensions (L x W x H)	Accommodation for one stack of crates at 600 x 400mm. Height: 152 mm
Weight	7.5 kg
Carrying capacity	200 kg UDL*
Materials	Hot dip galvanised steel
Operating temperature range	+70°C to -30°C (-40°C lowest)



CC Rolcontainer for orderpicking and shop deliveries





Specifications: CC Rollcontainer		
External dimensions (L x W x H)	800 x 665 x 1900 mm	
Internal dimensions (L x W x H)	800 x 625 x 1700 mm	
Weight	30.5 kg	
Carrying capacity	500 kg UDL*	
Materials	Hot dip galvanised steel	
Operating temperature range	+70°C to -30°C	
Download product sheet as PDF	CC Rollcontainer	





CC organizes: exchange of broken items and/or Repair

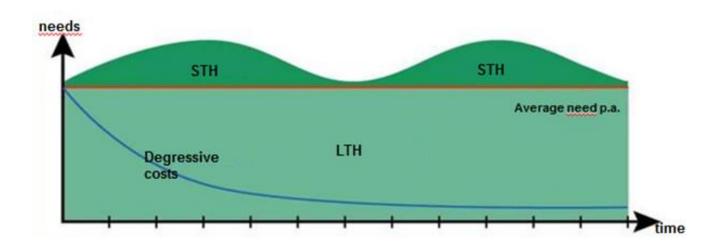






Tailor made rental solutions depending on your demand

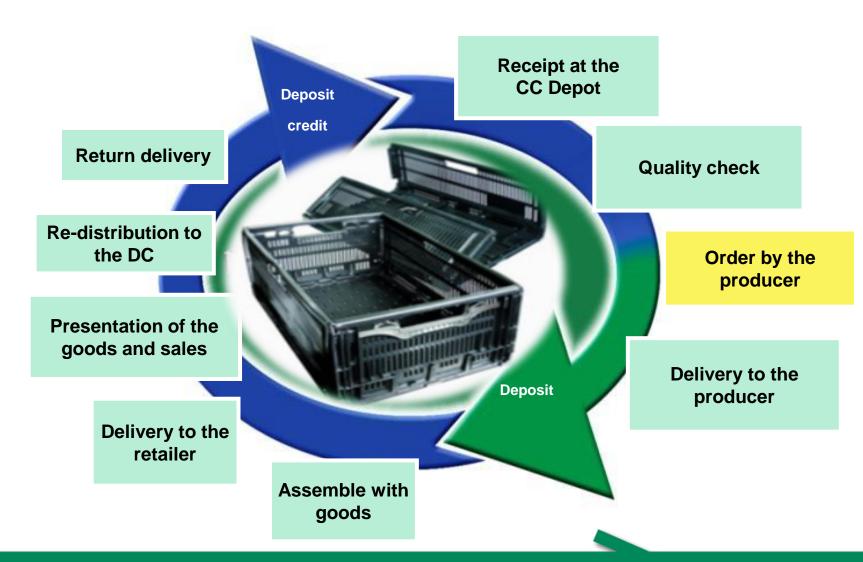
- CC LTH: rental fee paid once in advance, afterwards yearly CC poolfee covering e.g. repair & maintenance as well as replacement for items beyond repair
- CC STH: individual in timing based on clients demands from day and week up to yearly hire





CC One Way Service







Contact us for more information



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Summary



Poolmanagement of RTI's needs:

- ✓ Experienced partner in Retail (in EU);
- ✓ Optimal advices and solutions for RTI-poolmanagement of all types of RTI's in the market;
- ✓ Fresh Box and/or collapsible crates;
- ✓ Rolling equipment;
- ✓ Additional Services.