

ECR | BALTIC



STUDENT AWARD

Research the opportunities and challenges of Fast Moving Consumer Goods industry and win

CASH PRIZES:

- 1st place: EUR 300**
- 2nd place: EUR 200**
- 3rd place: EUR 100**

+ free participation at the ECR Baltic Forum 2011 and gift packages from sponsors!

Individually or in pairs of two write a research project of max 12 pages in:

- Consumer research
- Logistics & supply chain
- Information technologies

Deadline for paper submission:

April 15th, 2011

For more information about ECR Baltic Student Award, please visit **www.ecr-baltic.org** or mobile at ecrf.mobi

