ECR BALTIC GENERAL MEETING (15th April 10:00 – 12:00) OFFLINE REGISTRATION FORM BELOW or register online, [here!](http://survey.mailigen.com/?u=b86e8d03fe992d1b0e19656875ee557c&id=5077bec0)

*Mandatory fields [\*] | Please mark your answer with [X]*

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**1. I would like to register to ECR Baltic general meeting 15.04.2015 (Teleconference at Coca Cola Offices in Tallinn, Riga and Vilnius) in \***

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|  | **[ ]** Tallinn: [Mustamäe Tee 16](http://www.coca-cola.ee/kontaktid/yldkontakt) (“Marienthali” center, 8th floor) |
|  | **[ ]**  Riga: [Ulbrokas iela 40](https://www.google.com/maps/place/Coca-Cola+HBC+Latvia+,+SIA/@56.952502,24.22374,17z/data=!3m1!4b1!4m2!3m1!1s0x0:0x3251461202224164) |
|  | **[ ]** Vilnius: [Seimyniskiu gatve 21b](https://www.google.lv/maps/place/Coca-Cola+HBC+Lietuva/@54.694488,25.292503,15z/data=!4m2!3m1!1s0x0:0xe2fb580cc4f739c1) |
|  | **[ ]** Sorry, can'not participate |
|  | **[ ]** Not ECR Baltic member yet, please contact me to discuss membership opportunities?  Comment: … |

**2. Provide information about yourself \***

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| **First Name \*** |  |
| **Last Name \*** |  |
| **Company Name \*** |  |
| **Mobile/SMS \*** |  |
| **Position \*** |  |

\* By entering my personal information, I consent to receive email communications from the survey author's organization based on the information collected.

**3. Would you like to nominate to the ECR Baltic Board and/or Co-Chair position? If you would like to nominate someone from your company, please leave contact details of your colleague on comments field? \***

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|  | **[ ]** I would like to nominate to the [ECR Baltic Board](http://www.ecr-baltic.org/en/about-ecr/ecr-baltic-board/)  ([Board roles as per statutes](http://www.ecr-baltic.org/en/about-ecr/statutes/#advisory_board)) |
|  | **[ ]** I would like to nominate to the ECR Baltic Board and also as a Co-Chair of the ECR Baltic Board (The operations of the ECR Baltic Board shall be managed by two Co-Chairs, elected by the Board for a two-year term, one representing manufacturing companies and the other representing retail companies as per [rules and regulations](http://www.ecr-baltic.org/f/docs/ECR_Baltic_Rules_and_Regulations.pdf))? |
|  | **[ ]** No thanks!  Comment: |

OPTIONAL MEMBERS WORKING STREAMS QUESTIONNAIRE

**4. Please advise which general topics (working streams) your company would be interested to develop and participate at ECR Baltic?**

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| **[ ]** [Supply Chain Committee](http://www.ecr-baltic.org/en/working-groups/supply-chain/) ([RTI](http://www.ecr-baltic.org/en/working-groups/rti-unification-and-pooling-initiative/)/[Pallets standardization](http://www.ecr-baltic.org/en/working-groups/pallets-quality-assessment-working-group/), Pooling ([survey results](https://www.slideshare.net/slideshow/embed_code/46212744)), [Logistics sharing](http://www.ecr-baltic.org/en/working-groups/ecr-national-initiatives-activation-projects/#LogisticsPooling), [VMI](http://www.ecr-baltic.org/en/working-groups/european-collaborative-supply-chain-guide-on-vmi-and-other-merchandizing-models/), [Benchmarking](http://www.ecr-baltic.org/en/working-groups/ecr-national-initiatives-activation-projects/#AffordableBenchmarking))? |
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| **[ ]** Demand management (Shopper and [Category Management](http://www.ecr-baltic.org/en/working-groups/category-management/)) Committee? |
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| **[ ]** Connected Business Information Committee (EDI, [MasterData](http://www.ecr-baltic.org/en/working-groups/gds-and-md-working-group/), Data Sharing ([presentation](http://www.ecr-baltic.org/f/docs/2011_10_19_ECR_Europe_-_GS1_in_Europe_Forum_Budapest_2.pdf)), E-Commerce, Big Data, Omni Channel)? |
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| **[ ]** [Good trading practices](http://www.ecr-baltic.org/en/working-groups/european-fair-trading-practice-initiative/) in food supply chain (Europe's Food and Drink Industry self-regulation platform/signing and following good trading practice code in commercial dealings with retailers, distributors and suppliers. National dialogue setup.)? |
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| **[ ]**  Sustainability, [food and packaging waste](http://www.ecr-baltic.org/en/working-groups/ecr-national-initiatives-activation-projects/#WasteManagement) prevention projects? |
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| **[ ]** Academic partnership with FMCG and Retail for delivering Industry specific [education programs](http://www.ecr-baltic.org/en/publications/what-is-fmcg/fmcg-courses/)? |
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| **[ ]** CSR projects (i.e. [Feeding Europes/Baltic Future](http://www.ecr-baltic.org/en/working-groups/ecr-national-initiatives-activation-projects/#FeedingEuropeFuture) addressing youth unemployment issues, giving skills for work at your community)? |
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|  | Other :  Comment: |

**5. Please advise which people development and networking services your company would be interested to develop and participate at ECR Baltic?**

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|  | **[ ]** [Certified Category Management](http://www.ecr-baltic.org/en/trainings--seminars/certified-category-management-elearning/special-bundled-courses-for-ecr-baltic/) and [Shopper Marketing training](http://www.ecr-baltic.org/en/trainings--seminars/20140305-shopper-marketing-master-class-vilnius/) ([brochure](https://drive.google.com/open?id=0B28X08nZeY2QeGhXVVMwTzIwVVE&authuser=0)) programs? |

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| **[ ]** [Good trading practices](http://www.supplychaininitiative.eu/elearning) and competition law compliance training programs in food supply chain? |
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| **[ ]** Pallets management and assessment ([workshop](http://www.ecr-baltic.org/en/trainings--seminars/20140206-pallet-assessment-train-a-trainer-course/))? |
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| **[ ]** Joint trade missions, participation at Industry fairs with ECR Baltic and meetings with byers (also [EU co-funding acquiring](http://www.ecr-baltic.org/en/members/eu-cofunding-2015/))? |
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| **[ ]** Mailing lists (Newsletter), social network groups?  Subscribe to [ECR Baltic Newsletter](http://www.ecr-baltic.org/en/working-groups/subscribe-to/newsletter/) | [Facebook](http://www.facebook.com/pages/ECR-Baltic/160791883931740) | [Twitter](http://twitter.com/ecrbaltic) | [Linkedin](http://www.linkedin.com/company/ecr-baltic) | [Flickr](http://www.flickr.com/photos/ecrbaltic/) | [Issuu](http://issuu.com/ecrbaltic) |
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| **[ ]** Free seminars with solution providers (example: at [Riga Food ‘14](http://www.ecr-baltic.org/en/trainings--seminars/ielugums-uz-ecr-baltic-seminaru-riga-food-laika-04092014/) , [ECR Estonia info days](http://www.ecr-baltic.org/en/trainings--seminars/20130522-ecr-info-day-with-estonian-retail-association/)) on general and specific ECR topics (please comment)? |
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| **[ ]** Annual ECR Baltic Forum 12.-13. November, Riga (participate, suggest agenda, give a presentation, hosting retail/manufacturer tour, sponsorship and/or participate, please comment below)? [Agenda ECR Baltic Forum 2014](http://www.ecr-baltic.org/f/docs/ECR_Programma_Forum2014.pdf) |
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**6. Awards and contests, please advise if your company would like to participate at**

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|  | **[ ]** ECR Europe [best activation award](http://www.ecr-baltic.org/f/docs/Application_Form_for_ECR_Europe_Award_2015.pdf) for retailer - manufacturer cooperation projects? |

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| **[ ]** [Speed docking](http://www.ecr-baltic.org/en/working-groups/ecr-national-initiatives-activation-projects/#SpeedDocking) (Objective: To reduce the time of trucks at retailer depots by organizing a competition to award the fastest depot)? [Project presentation for ECR Baltic 2015](https://drive.google.com/open?id=0B28X08nZeY2QQ0VNRUxpZUNQNkU&authuser=0) |
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| **[ ]** Sustainable and Retail Ready Packaging award at ECR Baltic (Objective to address not only design and consumer packaging issues, but Retail/Shelf ready, packaging waste prevention and sustainability at consumer, trade and transport packaging levels, [draft](http://www.ecr-baltic.org/f/docs/ECR_Baltic_Sustainable_and_Retail_Ready_Packaging_Award_Draft.pdf))? |
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|  | Other:  Comment: |

**7. Business tools and surveys your company would be interested in?**

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| **[ ]** Annual Category Management and Shopper Marketing [benchmarking survey](http://www.ecr-baltic.org/f/docs/shopper_ECR_Europe_Category_Management_and_Shopper_Marketing_Survey_2014_report.pdf)? |
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| **[ ]** OSA (On Shelf Availability) assessment tools and templates? [OSA assessment tool](https://drive.google.com/open?id=0B28X08nZeY2QbGlEbkxSRnFQb3c&authuser=0) | [Latest updates from ECR Europe OSA and Shrinkage group](https://drive.google.com/open?id=0B28X08nZeY2QbGlEbkxSRnFQb3c&authuser=0) |
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| **[ ]** Common EUR and EPAL pallet [assessment cards](http://www.ecr-baltic.org/en/publications/baltic-eur-pallets-assessment-cards/)? |
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| **[ ]** Returnable packaging and carton comparable cost calculation templates ([sample](https://drive.google.com/open?id=0B28X08nZeY2QOGFRWU96R0p3THM&authuser=0))? |
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| **[ ]** [Common data pool](http://www.ecr-baltic.org/en/working-groups/gds-and-md-working-group/) (known providers in Baltics: Edisoft, 1WorldSync, Brandbank/Nielsen, Saphety) introduction for standardized product logistic information (product cards) exchange with retailers and distributors? |
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| **[ ]** Common data pool with images (digital labels) introduction for product consumer and trade marketing information exchange with retailers (also online in compliance to 1169/2011 Directive, solution provider educational [video](https://vimeo.com/83219996) from UK)? |
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| **[ ]** ECR as a platform to meet partners for logistics sharing and pooling? |
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| **[ ]** Sustainable transport and carbon footprint assessment tools?  [Sustainable transport assessment tool](https://drive.google.com/open?id=0B28X08nZeY2QUGZfMTRfRmMybFE&authuser=0) |
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| **[ ]** VMI (Vendor Managed Inventory) handbook ([draft](https://drive.google.com/open?id=0B28X08nZeY2QYW00MjdOb2RITEU&authuser=0))? |
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| **[ ]** Access to all ECR Baltic forums and seminars presentations and ECR Europe blue books and white papers library? Feel free to use the access code: **ecr1411cb** for all presentations available from ECR Baltic Forum 2014 and other members content, [here!](http://www.ecr-baltic.org/en/ecr-baltic-forum/ecr-baltic-forum-2013/presentations/)   | [ECR Europe blue books library](http://www.ecr-all.org/bluebooks/bluebook,ECR+Europe/) |
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|  | Other:  Comment: |

**8. Please advise if your company would consider to** [**join ECR Baltic gold membership program**](http://www.ecr-baltic.org/en/members/gold-membership-2015/)**, which includes free pass to all events, trainings, seminars, sponsor logo on forum and publications, joint trade missions at Industry fairs, product sampling, presentations?**

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|  | **[ ]** Yes, please send more details? |
|  | **[ ]** No! |

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| **[ ]** Any other comments you want to leave for ECR Baltic? |

For more information, please contact:

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ECR Baltic is an Efficient Consumer Response Initiative in Estonia, Latvia and Lithuania. ECR Baltic is a collaborative retailer-manufacturer platform with a mission “to fulfill consumer wishes better, faster and at less cost”. It is a non-profit organization which aims to help retailers and manufacturers in the FMCG sector to drive supply chain efficiencies and deliver business growth and consumer value. ECR Baltic is a member of ECR Europe.



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